empowering **author**preneurs

BUBLISH LAUNCHES NEW SUBSCRIPTION-BASED MARKETING SUITE FOR AUTHORS
Being an Independent Author Just Got Easier With Powerful
Social Marketing Tools for Brand Building

APRIL 17, 2014 – PUBSMART CONFERENCE – CHARLESTON, SC - Bublish – the only cloud-based platform providing a complete social marketing and digital publishing solution for independent authors' – today announced the beta launch of its new subscription-based marketing suite to help authors find, engage and grow their audience. Bublish is meeting the brand building and marketing needs of today's business savvy independent authors around the globe. The authorpreneur dashboard special "early adopter" pricing is available for a limited time at 60 percent off the standard rate.

The beta version will provide the ability to upload up to five books, create a public author profile and monitor social metrics. Additional features that will be rapidly added during the beta phase include eBook creation tools, pre-launch sales tools, writer's resources and a branding widget.

"The success cycle for today's authors must begin as they are writing their book. This is when engagement and pre-sales need to start. No one likes to launch their book into silence," said Kathy Meis, founder of Bublish. "The Bublish authorpreneur dashboard is designed to support authors at every stage of their writing career. Bublish's new feature-set will empower authors with the tools, metrics and resources they need to become successful long-term marketers of their work and brand."

By using Bublish to build a powerful author brand from the start, independent authors can break through the noise in today's crowded book marketplace. The authorpreneur dashboard provides social metrics to help authors understand who their audience is and what resonates with them. When readers are engaged, they spread the word and become brand advocates. This leads to powerful word-of-mouth recommendations, long-tail sales and a more recognizable brand when authors go to publish their next book.

The heart of the Bublish Platform is the book bubble. With Bublish's easy-to-use interface, authors can create bubbles in seconds to promote their work to readers across multiple social channels. These highly sharable book excerpts include an author insight that tells the "story behind the story." A book bubble is like a director's cut for books. Authors can also sell their work through their book bubbles via major eBook retailers, including Amazon, Apple, Barnes & Noble, Kobo and Smashwords.

Bublish helps authors build a dynamic personal brand by:
- Engaging new readers in conversations about their work
- Using storytelling to break through the noise
- Improving SEO effortlessly
- Increasing their digital footprint
- Driving traffic to their website
- Tracking success with informative analytics
- Providing access to exclusive resources, programs and deals
- Selling books directly from book bubbles

Authors can [sign up for the Bublish authorpreneur dashboard](#) today and receive special "early-adopter" pricing. Let Bublish empower the authorpreneur in you today!

About Bublish

Bublish is a technology startup that offers cloud-based tools, metrics and resources designed to equip today's independent authors for success. An innovative, award-winning platform, Bublish empowers "authorpreneurs" by providing a complete social marketing and digital publishing solution. Launched at Book Expo America in June of 2012, Bublish is changing the way writers share their stories and reach their readers. Thousands of authors around the world are already using Bublish to promote their work and build their brand. Follow us: [bublish.com](#), [@BublishMe](#), [Facebook](#) and [Google+](#).

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